



**Nagar Yuwak Shikshan Sanstha Airoli**  
**NEW HORIZON COLLEGE OF COMMERCE**

Plot No.5, Sector -13, Airoli, Navi Mumbai 400 708.

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**AFFILIATED TO UNIVERSITY OF MUMBAI**

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(University Affiliation No. Aff./Recog - 1/2049 of 2011 dated 06.05.2011)

**SEMINAR ON IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS**  
**ORGANISED BY CDC IN YEAR 2019-20**

Venue:- Room No 109

Date:-27/01/2020

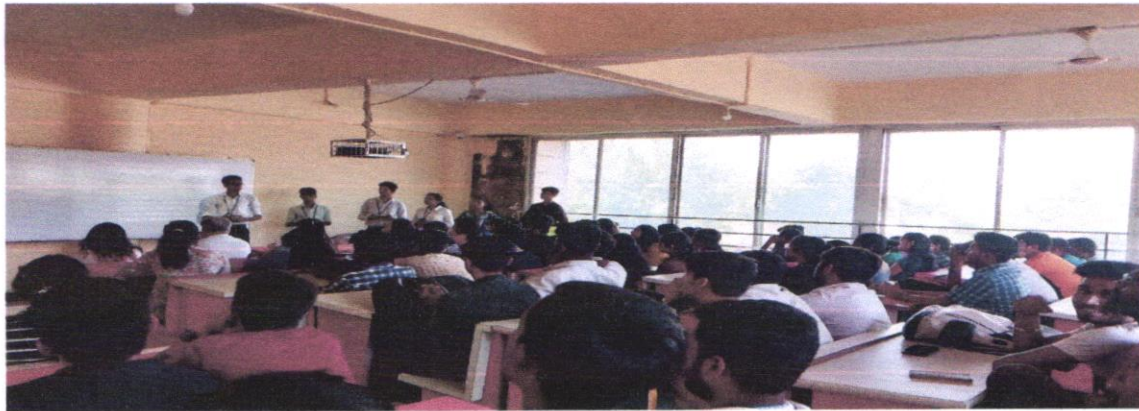
Time :- 11.00AM to 12.00PM

No of Students Participated:- 39

Beneficiary :- Students

Name of Speaker :-**Adv.Pooja Pradhan**

Name of the Committee :- CDC



A Seminar on Intellectual Property Rights' conducted on 27/01/2020 organised by CDC in Room No 109 first floor at 11.00 am. The resource person was **Adv.Pooja Pradhan** The focus of the seminar was to promote the creation, protection & enforcement of the Intellectual Property Rights amongst various stakeholders. Speaker shared and informed to the students that they should give more focus, more attention f government, institutions, industries various regimes and protocol that are put in place to ensure that the world in which we live, where knowledge and innovation are the engines of development and growth.

Speaker spoke about the important to promote intellectual property licensing practices, particularly, with a view to foster creativity, innovation and the transfer and dissemination of technology to developing countries and least developed countries. She has given other information about **Commercialization of assets** IPRs play a crucial role as the legal vehicle through which either the transfer of knowledge or the contractual relationship is effected. Alternatively, knowledge may be exploited in house, in which case the role of IPRs is to block imitating competition

**Resources required** Converting an original or new idea, concept or design to a desired product available in the marketplace requires: • Time • Funds (own or borrowed) • Creative effort

Committee In-Charge



*Pooja Pradhan*

**PRINCIPAL**

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Plot # 5, Sector- 13, Airoli,

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*Pooja Pradhan*  
NHCC Principal

New Horizon College of Commerce



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**SEMINAR ON IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS**

**ORGANISED BY IQAC IN YEAR 2022-23**

Venue:-Room No 109

Date:- 27<sup>th</sup> Jan 2023

Time:-11.00AM to 12.00 PM

No of Students Participated:-40

Beneficiary :- Students

Name of Speaker :-Adv. Pooja Pradhan

Name of the Committee :- IQAC



A Seminar on IPR was organised by the IQAC of New Horizon College of Commerce on 27 /01/2023 in the college auditorium. Room No 109 first floor at 11.00am and the Speaker of the session was **Adv. Pooja Pradhan** . Total no of 80 students were Participated. Adv. Pradhan gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc.

**Introduction**

Intellectual property is a category of property that includes intangible creations of the human intellect, and primarily encompasses copyrights, patents, and trademarks. It also includes other types of rights, such as trade secrets, publicity rights, moral rights, and rights against unfair competition. Artistic works like music and literature, as well as some discoveries, inventions, words, phrases, symbols, and designs can all be protected as intellectual property.

The main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights and trademarks. These property rights allow the holder to exercise a monopoly on the use of the item for a specified period.

**Major Intellectual Property Copyright**

Copyright is a legal term describing rights given to creators on their literary and artistic works. Related Rights granted by law to communicators of works to the public ◦ Performers Performer's Rights It includes recording, broadcasting and communicating to the public of a live performance. Its duration is about 50 years.

*Priya*

Committee In- Charge

*Pooja*

**PRINCIPAL**

New Horizon College of Commerce

Plot # 5, Sector- 13, Airoli,  
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*Pooja*

I/C Principal

New Horizon College of Commerce

